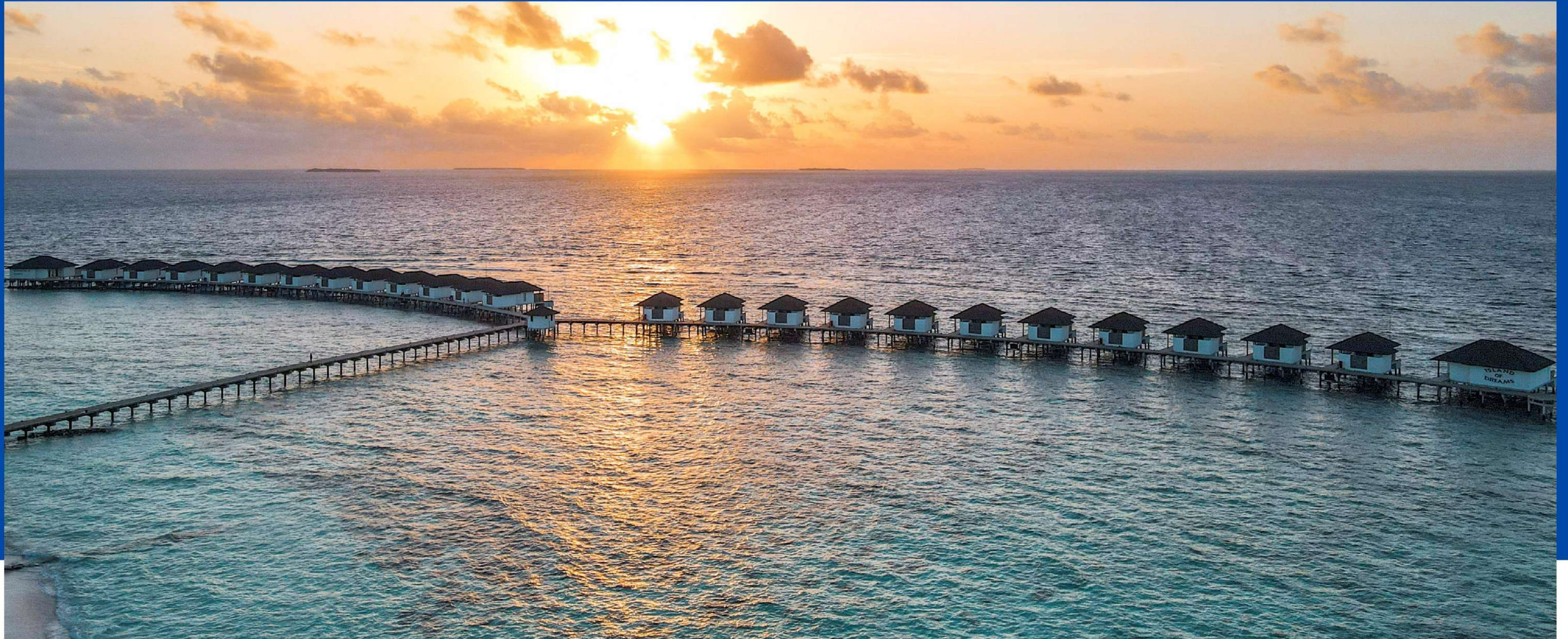


ROBINSON 

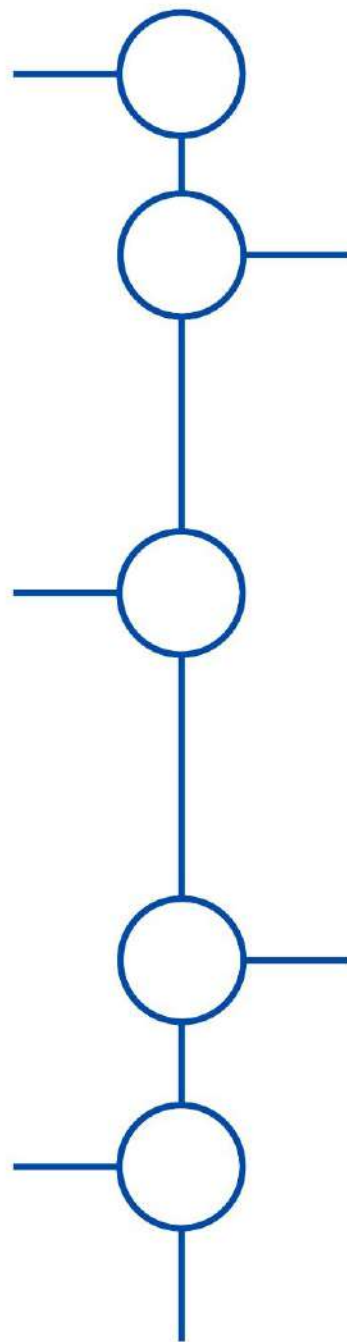
Share the moment



ROBINSON NOONU

TIMELINE OF ROBINSON

1970
Foundation of
ROBINSON by TUI
and Steigenberger



1970
Opening of the 1st
club resort

1980 & 1985
new Logo creation
with the parrot

2020
50 years of
ROBINSON

2021
Opening of
ROBINSON Cyprus
as 26th club of the
portfolio and Brand
relaunch



Our parrot logo

The parrot is a sociable animal, it likes to talk, it enjoys living with friends and family, it has a sense of humour, and it has stood for ROBINSON for more than 50 years. And because it suits us just as well, the parrot has been our heraldic animal for decades:

- Sociable
- Humorous
- Cheerful

No other animal personifies our values as well as the parrot.

HISTORY OF ROBINSON

Facts and developments

What started as a surf camp on the beautiful beach of Fuerteventura has developed into the most successful premium club provider in recent decades. The key factors for our success and growth are permanent further development:

We have clubs for all target groups such as:

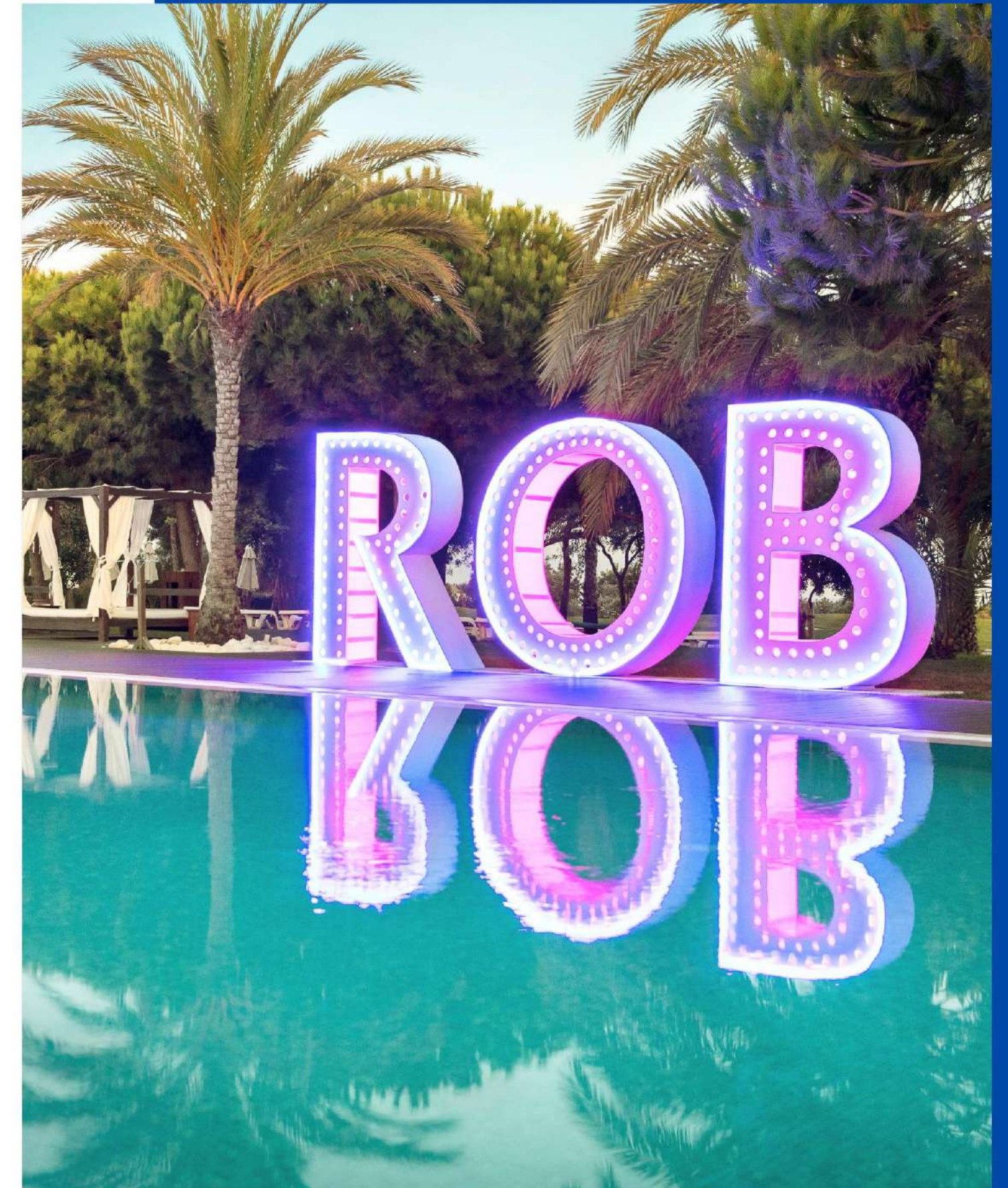
- For Adults only
- For Family
- For All

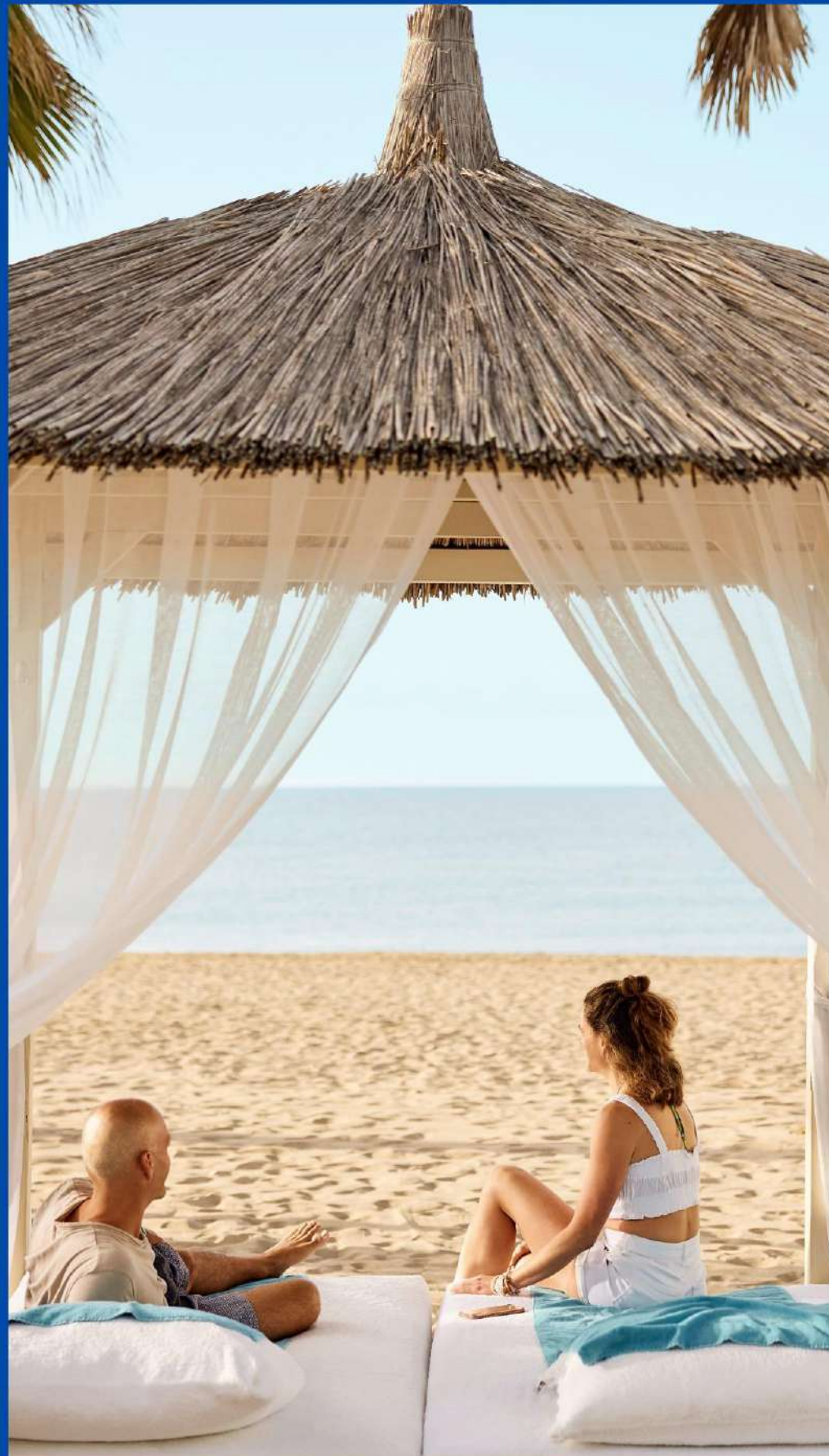
We have retained and further developed the original birth idea of our brand with focus on:

- Sport
- Togetherness
- High quality in all areas

International markets

Established in Germany and ready for growth in international markets: We have been welcoming guests from Europe, America and Asia to many of our premium clubs for years. In these resorts, our extensive offering is specially tailored to guests from all over the world. With a multi-channel marketing concept, we are continuously increasing our international brand awareness.





QUINTESSENTIALLY ROBINSON

What makes ROBINSON so unique?

We are **the** club that caters to cosmopolitan people with an active lifestyle. In this very special community, guests become friends and we do all we can to nurture these friend-ships. Our ultimate goal is to make ROBINSON your second home.

Watch your kid do something
for the first time



Sit by an
open fire with
old friends and new



Do something
for the first time



Stop counting calories



Let the kids
play until after
midnight



JOYFUL TOGETHERNESS

Do yoga with
your teenager...
without her being
embarrassed



Be breathless



Dance like
no one is watching



Inspire your
significant other to
rediscover an old talent



Choose not to
do anything



SHARE THE MOMENT

Holiday at ROBINSON means experiencing unforgettable moments together in a relaxed atmosphere.

These moments can be shared in one of our first-class club resorts directly at the sea, in the mountains or at captivatingly beautiful lakes. Through our passion, we shape the unique ROBINSON atmosphere every day of your stay, letting you experience wonderful times together – with family, friends and also individually.

With us you can unwind and enjoy the laid-back lifestyle, search for inspiration and find many small moments of pure happiness. Share your quality time with people who are most important to you and with those who might become so.





OUR ROBINS

The ROBINS are our employees and they make the most important contribution to the unique ROBINSON atmosphere.

As excellent hosts, they give our guests unforgettable, emotional moments on their club holidays. Whether as dedicated club directors, licensed sports coaches, expert tour guides, creative chefs, imaginative entertainers, trained choreographers or experienced child carers: they are the soul of every club.

That's why a holiday at ROBINSON is like coming home for many people.

BRAND COOPERATION



Volvo



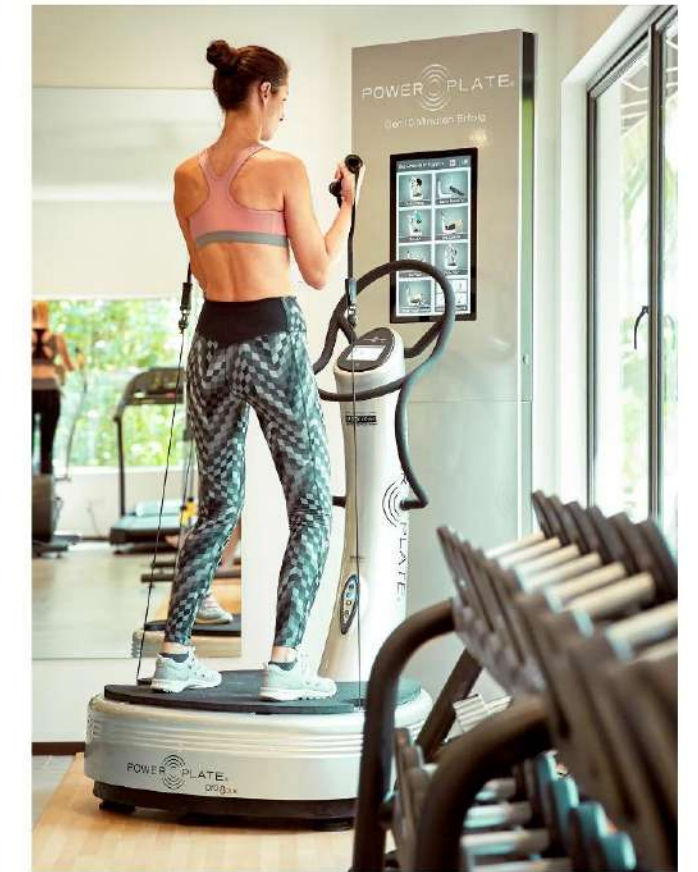
Head



K-Swiss



Nike



Power Plate

... and many more!

EVENTS AT ROBINSON

- TOP experts from the world's class athletes: Nicolas Kiefer, Bernd Flessner and many more
- Diverse highlights from the areas of sports, WellFit and lifestyle
- Tips and tricks from the pros at eye level

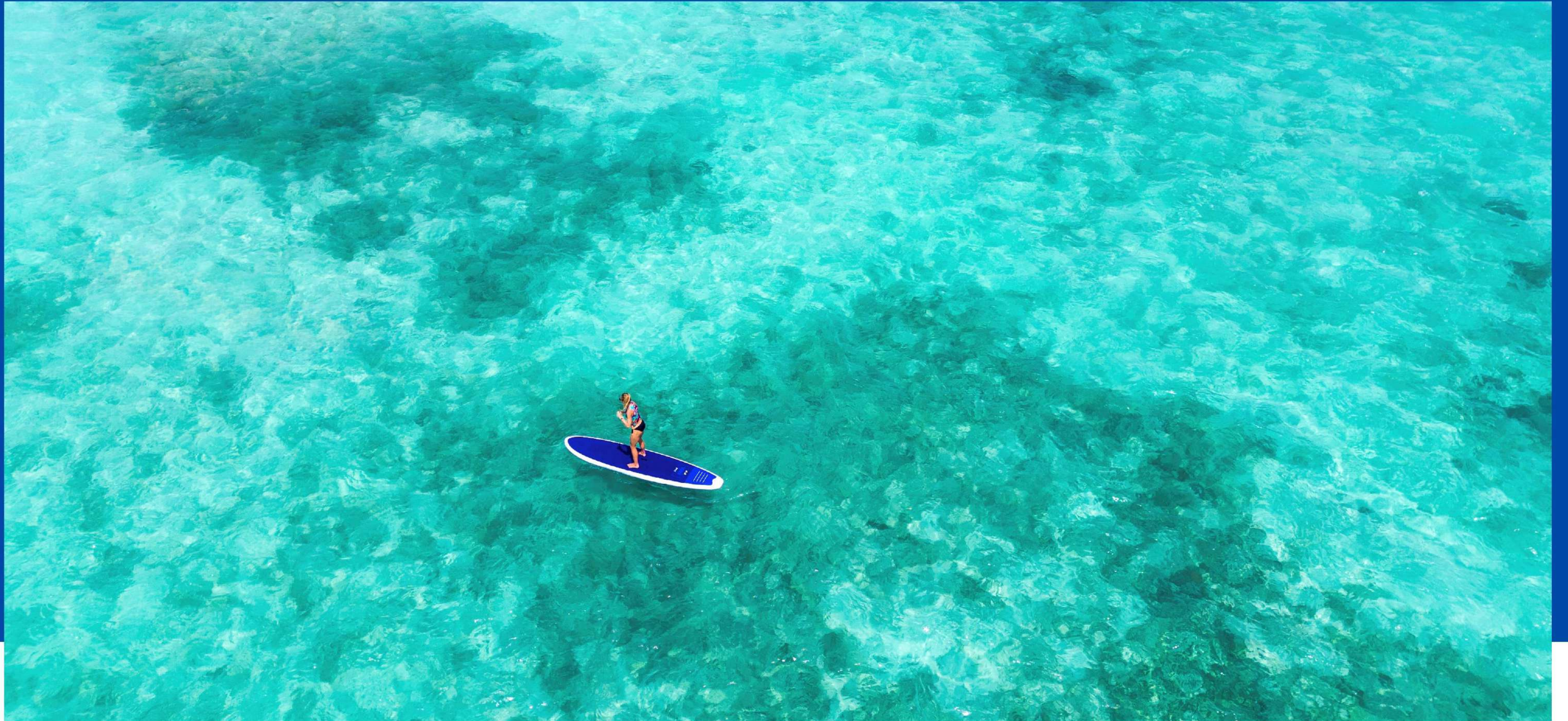


BEAUTIFUL MALDIVES – BEST THINGS TO DO

- Feeling the amazing beauty of the islands on a boat tour
- Discovering the Grand Friday Mosque
- Visiting the capital island Malé
- Experiencing the local culture
- Enjoying lots of watersports and diving with dolphins







FALLING IN LOVE WITH THE MALDIVES

Whether you're barefoot in the sand at our fabulous Sundowner bar on the peninsula, stylishly attired in our Teppanyaki restaurant that's raised on stilts, or on dive over the spectacular Noonu Atoll, you'll experience the Maldives in a whole new way with ROBINSON!

























ROBINSON NOONU - AT A GLANCE



Noonu Atoll – Orivaru – Maldives



Diving, WellFit active, WellFit spa, chill & relax



Open all year round



150 rooms



146,000 m²



Transfer time from/to Malé by internal flight to Ifuru approx. 35 minutes and then by speedboat another 45 minutes or by seaplane approx. 45 minutes



Quiet seaside resort on the private island Orivaru, 200 km north of Malé



A beautiful coral reef is just 150 m away



Local category: 5 stars



3 Restaurants, 2 Bars



Infinity pool, sun beds, day beds, beach towels and parasols are included



ROBIN store, Souvenirshop, Medical care in resort, laundry service

YOUR WARM WELCOME





 YOUR PERFECT MORNING









ACCOMODATION

150 rooms divided into:

- 44 Double/Family Rooms
- 103 Bungalows
- 3 Suites



ROOMS



Double Room with terrace, sea view (20 units)

- 112 m²
- 1 double bed, 1 sofa bed
- Terrace with seating
- Sea view
- Shower, outdoor shower, bathtub, WC, bathrobe, slippers, hairdryer, makeup mirror
- Min. 1 adult/max. 3 adults and 1 infant under 2 years old, or 2 adults, 1 child/teen aged 2-17 and 1 infant under 2 years



Beach Bungalow with beach access and pool (23 units)

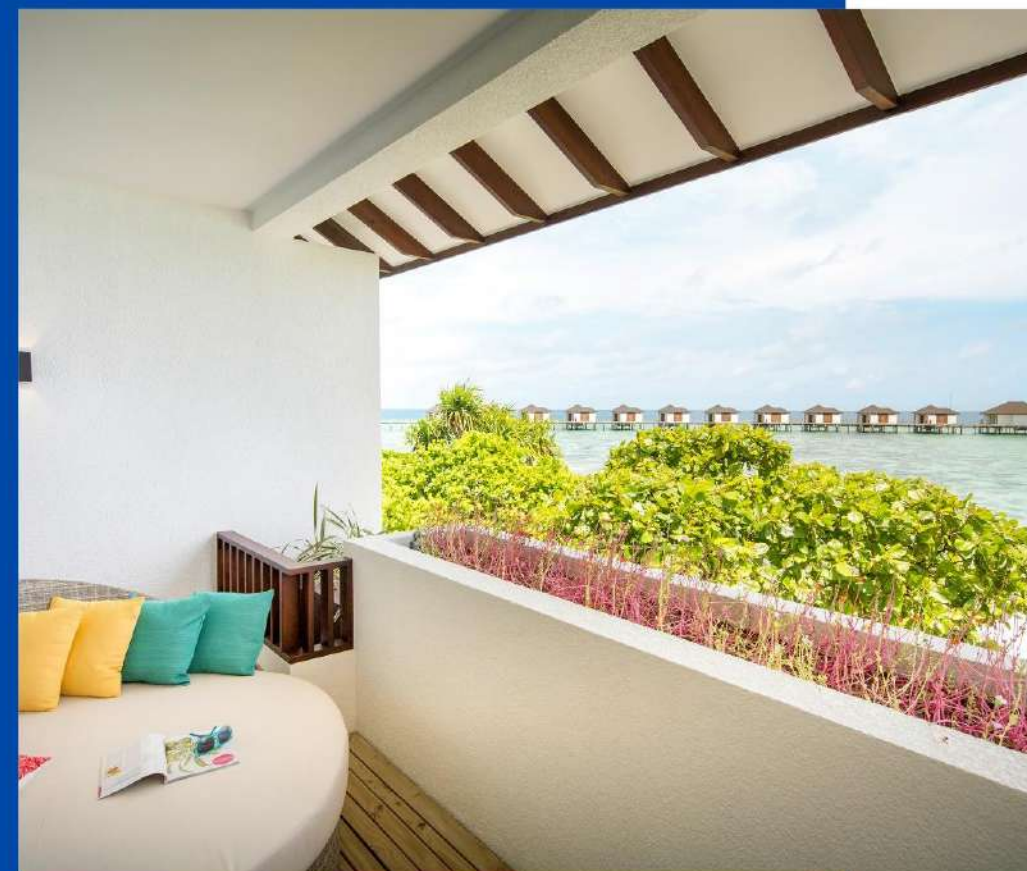
- 89 m²
- 1 double bed, 1 sofa bed, 1 put-up bed
- Terrace facing the beach with sunbeds, seating and private pool
- Shower, outdoor shower, bathtub, WC, bathrobe, slippers, hairdryer, makeup mirror
- Min. 1 adult/max. 3 adults, 1 child/teenager aged 2-17 and 1 infant under 2 years old



Sunset view water Bungalow with pool (23 units)

- 93 m²
- 1 double bed, 1 sofa bed, 1 put-up bed
- Terrace with sunbeds, seating and private pool
- Over lagoon (on the jetty)
- Shower, outdoor shower, bathtub, WC, bathrobe, slippers, hairdryer, makeup mirror
- Min. 1 adult/max. 3 adults, 1 child/teenager aged 2-17 and 1 infant under 2 years old





DOUBLE/ FAMILY ROOM (44 UNITS)

Our spacious and modern Double/Family Rooms from 83 m² are the perfect base for exploring this paradise of turquoise waters. Whether as a couple on a romantic get away or staying with the whole family, choose what fits you best. Let the sea breeze sweep you away as you step out onto a balcony or terrace with comfortable seating. The double bed promises restful nights.

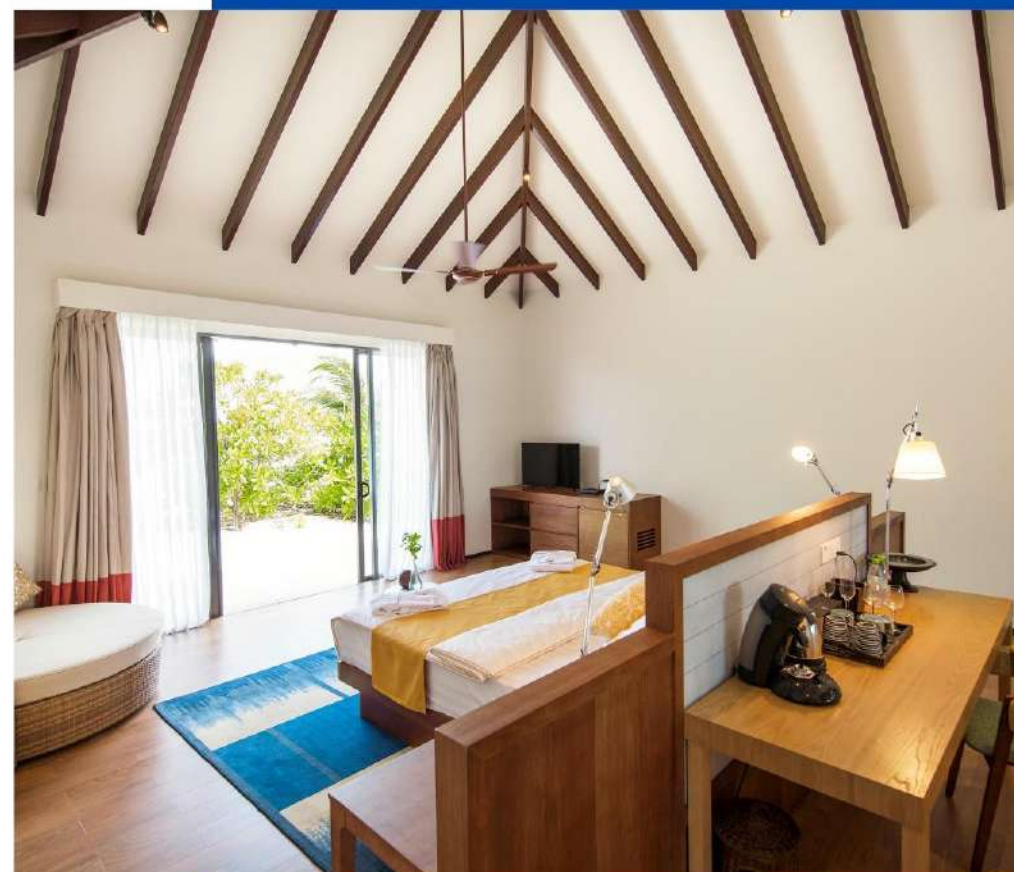
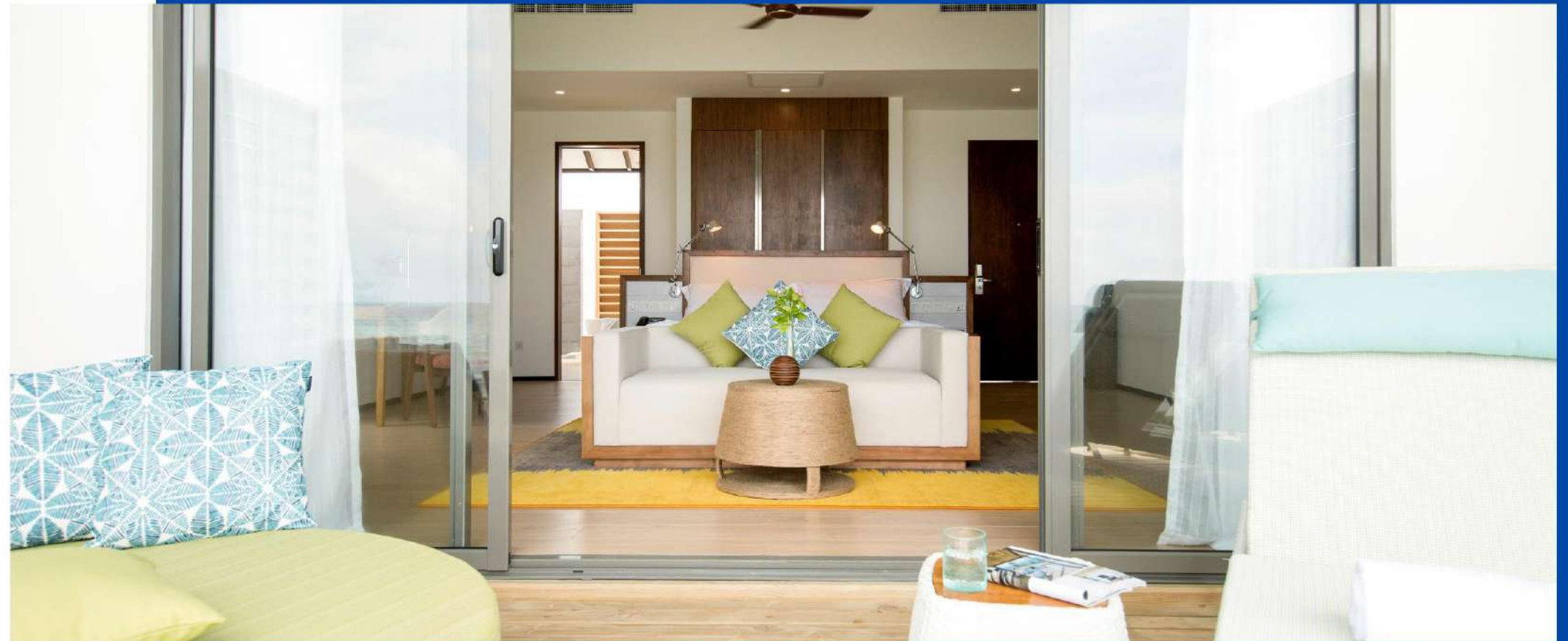
These rooms, according to type, can accommodate a minimum of 1 adult and up to a maximum of 4 adults, along with space for 2 children or teenagers aged 2–17. A sofa bed or crib is also available. Further amenities are Air-conditioning, Safe and a Minibar (surcharge).



BUNGALOW (103 UNITS)

Right on the beach or over the water our Bungalows from 89 m² are designed for the comfort of your stay. Coming with a double or King Size bed, for the highest quality of sleep. A balcony or terrace, complete with comfortable seating, sunbeds and private pool, invite to unwind in tranquillity.

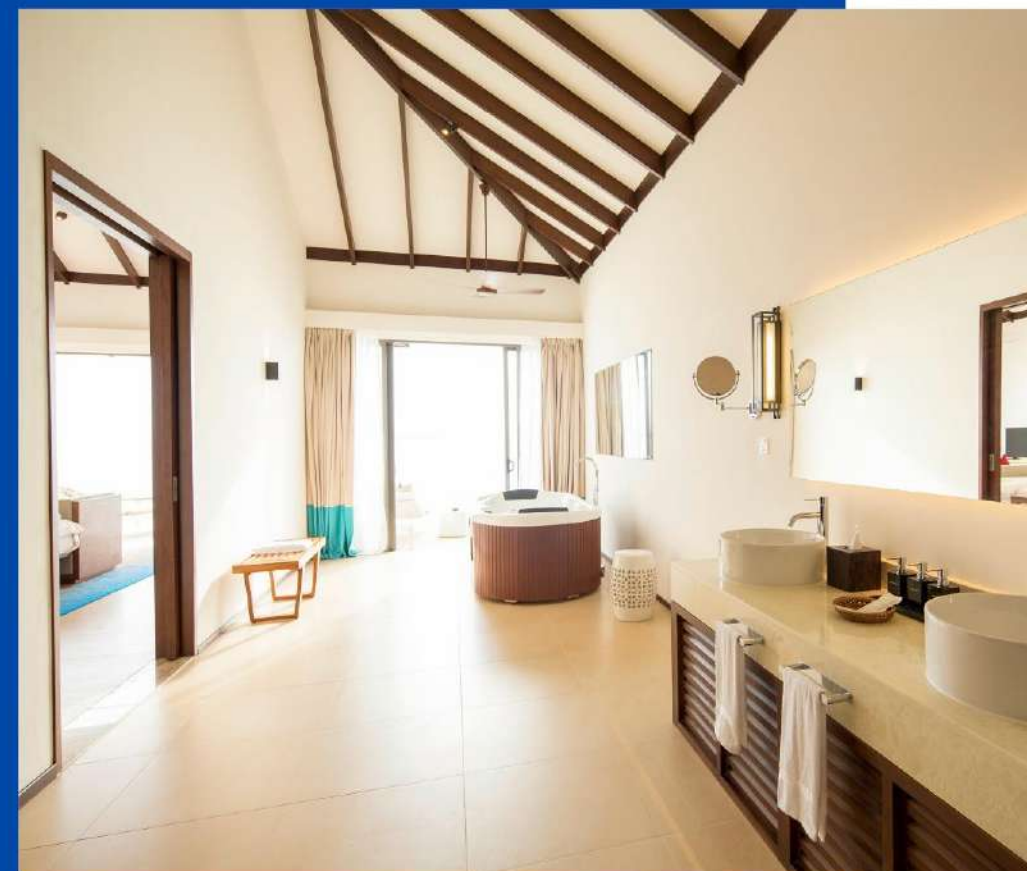
Our Bungalows, according to type, can accommodate a minimum of 1 adult and a maximum of 3 adults and 1 child or teenager aged 2-17 and 1 infant under 2 years old. For additional space and convenience, a sofa bed, crib or put-up bed (single) are also available. Further of our Bungalows amenities are Air-conditioning, Safe and a Minibar (surcharge).





SUITE (3 UNITS)

Welcome to luxury with a breathtaking view in our exclusive Suite: spanning a spacious 122 m², these elegantly furnished rooms provide a comfort heaven of relaxation and rejuvenation. The Suite comes with a double bed, ensuring the best sleeping comfort. A picturesque scenery over the lagoon is included on the terrace with comfortable seating, private pool and sunbeds.



Our Suites accommodate a minimum of 2 adults and a maximum of 4 adults, along with 1 infant under 2 years old. For additional space and convenience, 2 put-up beds (single) and a crib are available. Further amenities are Air-conditioning, Safe and a Minibar (surcharge).





 YOUR MOMENT OF INDULGENCE









YOUR MOMENT OF INDULGENCE

- Main restaurant, Specialty restaurant, Teppanyaki restaurant
- 2 Bars
- All-inclusive made by ROBINSON
- Varied buffets for breakfast, lunch and dinner, late-riser breakfast
- WellFood: Trend-oriented and healthy dishes
- Vegetarian/vegan meals, whole foods, gourmet plated meals, nutrition conscious cuisine, lactose-free dishes, regional & seasonal produce
- Meals for special diets (e.g. allergies) can be arranged with the resort (depending on regional options)



INNOVATIONALLY ROBINSON

Isn't it nice to come home and know exactly what to expect? But sometimes the element of surprise, little or large, can be just as nice. As we know, it's all about variety. That's why we're always thinking up new things to offer you in the familiar ROBINSON surroundings you know so well.

The new ROBINSONe, for example, where we celebrate diversity with you.

Or BalAyur: your life in balance with our Ayurvedic Body, Mind and WellFood concept.

And now we're bringing a little piece of Hawaii into our resorts with LUHANA.





WELLFOOD – HEALTHY FOOD WITH ROBINSON

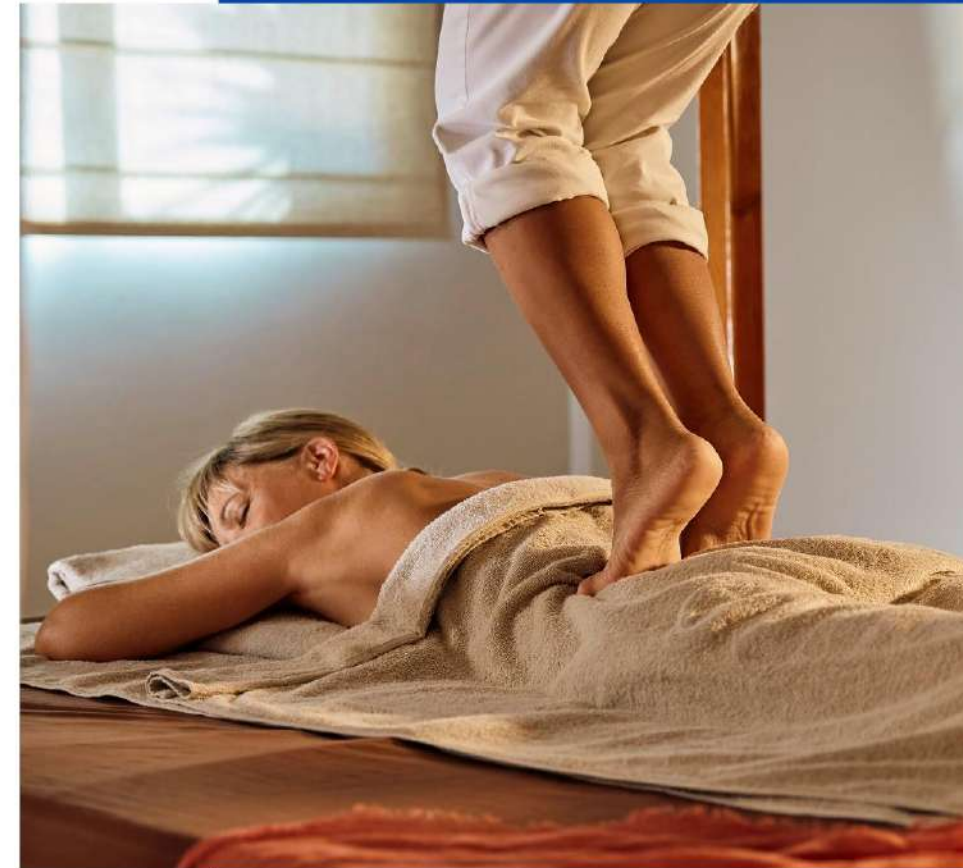
Our aim is to provide your body with energy and balance. Our professional chefs tap their unbound creativity to cook up the best meals using regional ingredients for an incomparable taste experience. Vitamins and bioactive substances, less fat and high-quality protein – that's the philosophy behind our WellFood cuisine.



BALAYUR

BalAyur is that unique ROBINSON blend of the three most important health boosters: relaxation, movement and nutrition. BalAyur makes it possible to have a healthy, holistic holiday – and this holistic Ayurvedic approach is what makes ROBINSON unique. What can you expect?

- BalAyur station with vegan-Ayurvedic meals and personalised dosha spices in the main restaurant
- Fresh ginger water, smoothies and BalAyur teas every day
- The perfect training plan for your dosha type: Cardio Move for Kaphas, Facial Release for Vartas, Deep Work for Pittas
- Four different Ayurvedic massages in the WellFit spa
- Dosha test: You can find out which dosha type you are on the ROBINSON app

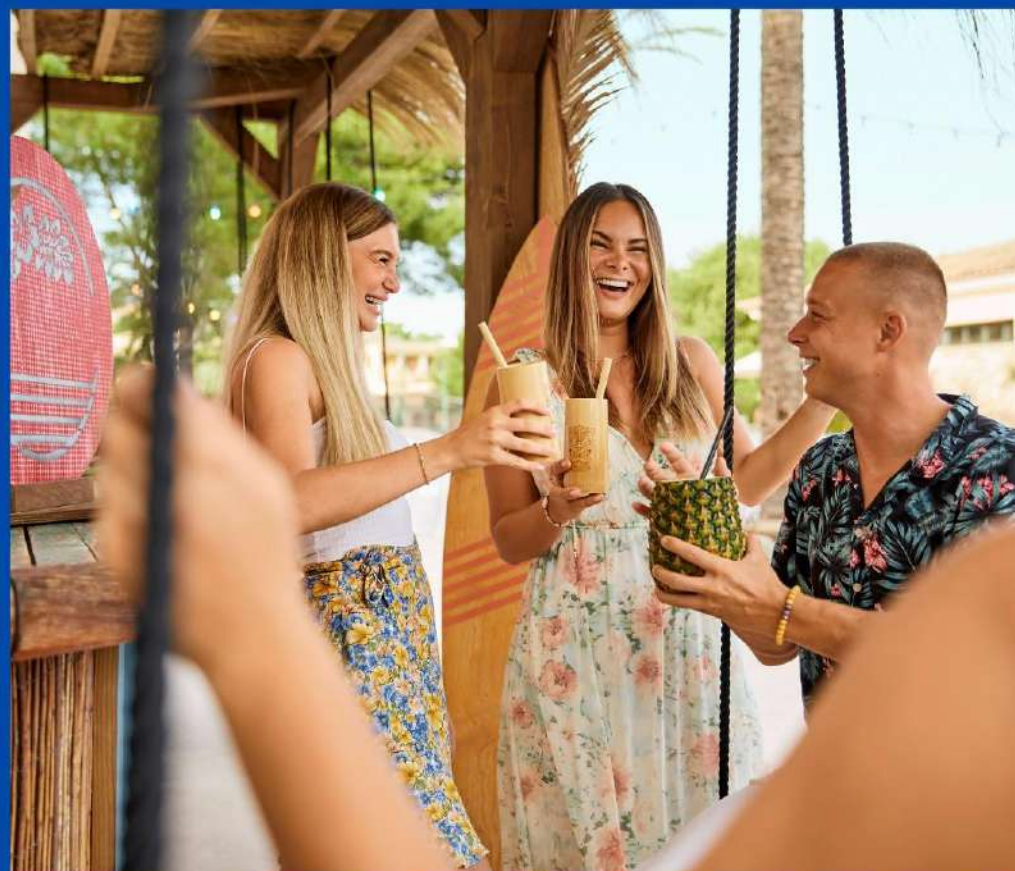




LUHANA

Now, once a week, we celebrate Aloha Luhana, a Hawaiian lifestyle day.

Our festive sundowners in idyllic ROBINSON surroundings will leave you feeling like you're on the world-famous Waikiki Beach. Just as each Hawaiian island has its own story to tell, so too do our extensive buffets, which are set against a fiery backdrop and provide you with a very special dinner experience. Feel it. Taste it. Love it. Hoaloha, "friends at heart" – isn't that a lovely sentiment to spend an evening by? Tropical rhythms, colourful flowers and exquisite drinks – at sunset, let your energy flow. And perhaps your heart will start to beat "Aloha"?



ROBcarpet

Special days deserve special nights. Welcome to an extraordinary evening with culinary delights, sparkling entertainment and selected cocktails!

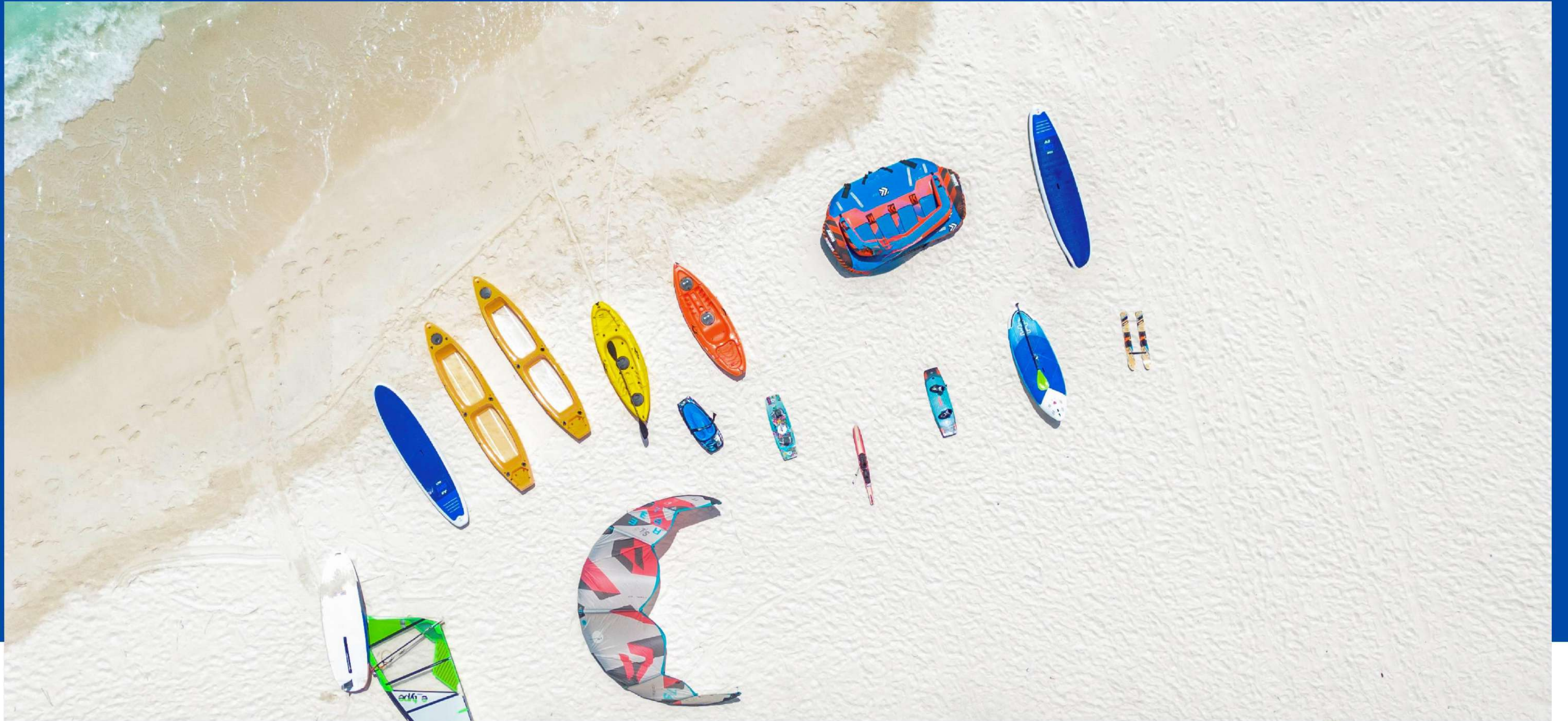
Once a week, we roll out the ROBcarpet to offer you a night of pure sophistication. Exceptional dishes and matchless entertainment in glamorous surroundings. For the most dazzling experiences just the way you like them.





    YOUR BEST BODY TIME









FITNESS AND SPORTS PROGRAMME

- First-class watersports area: Diving, snorkelling, windsurfing, Stand-Up paddling, kitesurfing
- Additional watersport offers on request: Jet skiing, Fun Rides, water skiing, wakeboarding and mono-skiing, lagoon kayaking, fishing, Boat tours, Dolphin tour
- Beach volleyball, badminton, soccer, water polo, slacklining, table-tennis, billiards, Crossboccia, table soccer
- Comprehensive WellFit programmes
- Power Plate station
- Personal training
- Various GroupFitness classes, Body&Mind courses



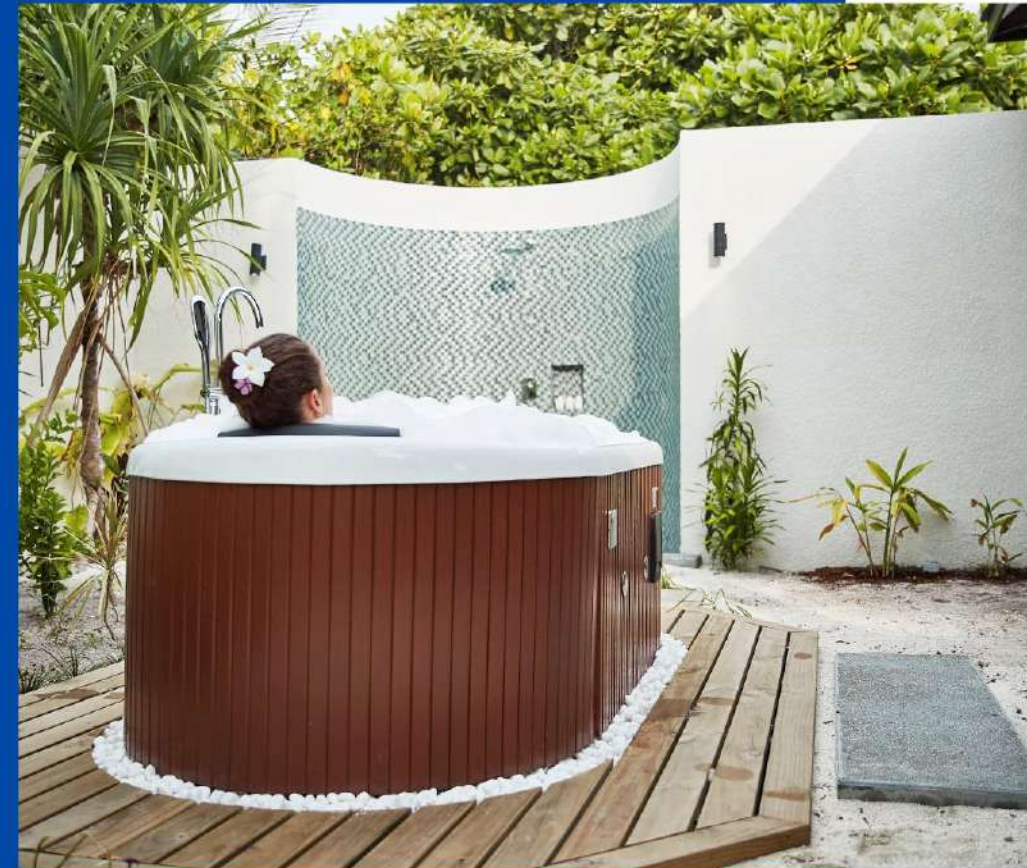


 YOUR OASIS OF TRANQUILITY









RELAXATION AND WELLFIT

- WellFit spa with Finnish sauna and bio sauna (both nude)
- Sauna garden and outdoor sauna (both allow towels)
- Massage and beauty areas (including treatment rooms)
- Treatments: Classic cosmetics, natural cosmetics, classic massages, wellness massages
- WellFit Day with special offers, once a week





 YOUR CHILDREN IN SAFE HANDS









CHILDCARE FOR ALL AGES

- ROBY BABY (0+ years), ROBY CLUB (3–6 years), R.O.B.Y. (7–12 years), ROBS (13–17 years)
- Extensive baby kit on site
- Children's playroom
- ROBS Sports (especially for teenagers)
- Disco specials, Shows, creative workshops, adventure excursions
- Spoken languages: English, German



ROBY BABY

Childcare from 0 to 24 months

The perfect place for our youngest guests. Our caring, qualified ROBINS will lovingly look after your little ones while you enjoy some time for yourselves.



ROBY CLUB

Endless fun for 2- to 6-year olds

Action, adventure and exciting experiences await our young guests at the ROBY CLUB. Perfect for all pre-schoolers and first graders!





R.O.B.Y.

Adventure for kids aged 7 to 12

R.O.B.Y. sport – give it all you've got at our group sports events

R.O.B.Y. fun – experience a variety of exciting games and activities

R.O.B.Y. creativ – beach soccer, detective games, plaster-modelling workshops or hip-hop dancing – boredom doesn't stand a chance here!



ROBS

For teenagers aged 13 and up

Travelling with your parents?! We've got you covered! Here, you can work up a sweat doing sports, experience adrenaline-charged outdoor adventures, or simply hang out and relax – all with other teenagers and our very own Youth ROBINS. Jumping into the sea, listening to music on the beach, and racing down water slides – not even teenagers could say no to that!





 YOUR HEARTBEAT TIME









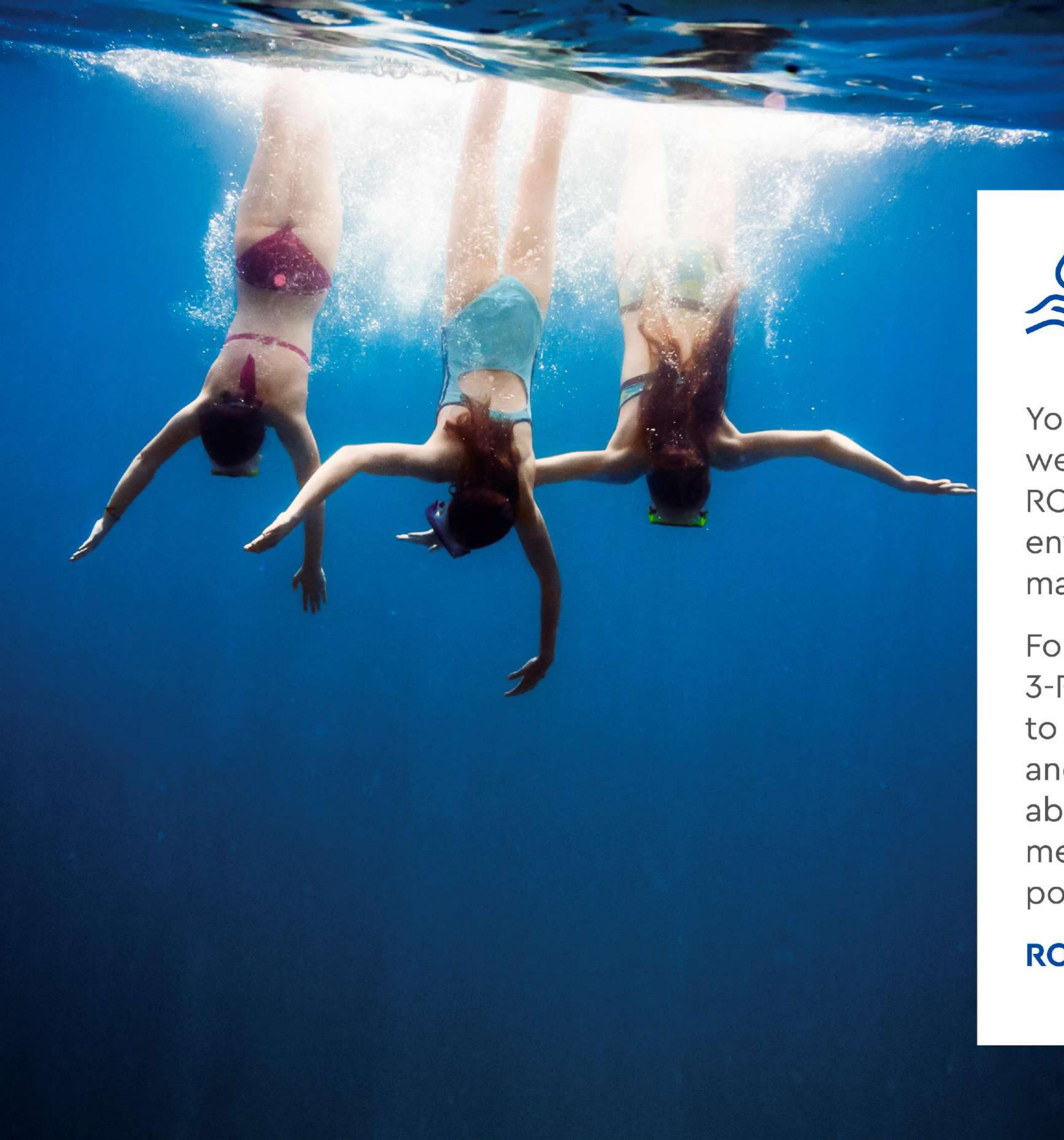
ENTERTAINMENT INCLUDED

- Staged gastrotainment evenings
- Sundowner
- Live Performances
- Parties at the beach
- Barlife and dance
- Dance shows (weekly)
- Evening shows at different locat









WE CARE – ROBSPONSIBLE

Your well-being is most important to us, consequently we take a holistic approach to our environment. With ROBspensible, we focus on sustainable travel. Modern environmental management and social projects are a matter close to our hearts.

For a future worth living we have developed a 3-R-strategy: **Reduce, Recycle, Reflect**. We are proud to have already received various international awards and certifications for this commitment. And what about hygiene and safety? We don't really need to mention that we also have a comprehensive hygiene policy. Because we always care.

ROBINSON + responsible = ROBspensible



THE ROBSPONSIBLE WAY – OUR 3-RS STRATEGY



R-EDUCE

We are committed to:

- Reducing energy and water consumption, emissions and waste
- Modern technologies – we are always on the lookout for new innovations
- Training staff to work together towards our goal



R-ECYCLE

We are focused on:

- Circular economy
- Sustainability, reusability, upgradeability and reparability
- Limiting single-use products
- Digital solutions



R-EFLECT

We provide:

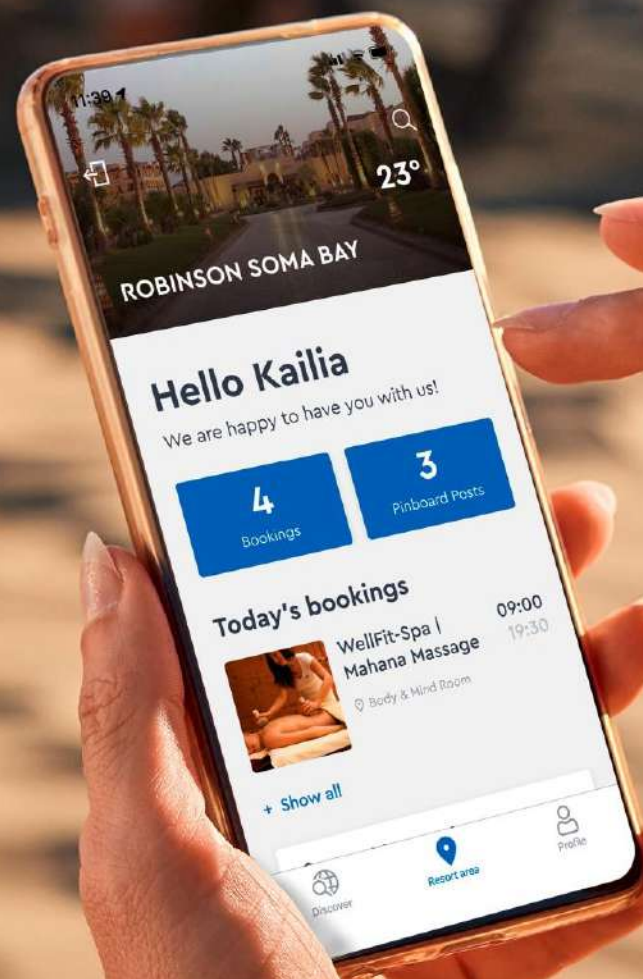
- A broad knowledge base through staff training
- Major added value through engagement with local partners and products
- Relevance through local projects



YOUR ROBINSON APP

Everything ROBINSON has to offer, all in one app. From our daily programme and latest offers to sports, nutrition and lifestyle highlights, as well as information about the best courses and parties.

The ROBINSON App is the perfect companion both before and during your holiday. So many options just a tap away: booking a table in the speciality restaurant from the comfort of your beach lounge, scheduling a tennis match via the bulletin board, chatting with other guests, or just getting to know lovely people.



DO YOU WANT TO FEEL IT TOO?

„FIVE STAR ALL THE WAY!“

Anna P.

„WE WERE ABSOLUTELY BLOWN AWAY BY THIS PLACE.“

Farral W.

„DREAM HOLIDAY. SIMPLY WOW!“

Peter P.

„THE SERVICE STAFF REALLY MADE A HUGE DIFFERENCE IN OUR VACATION.“

Andro

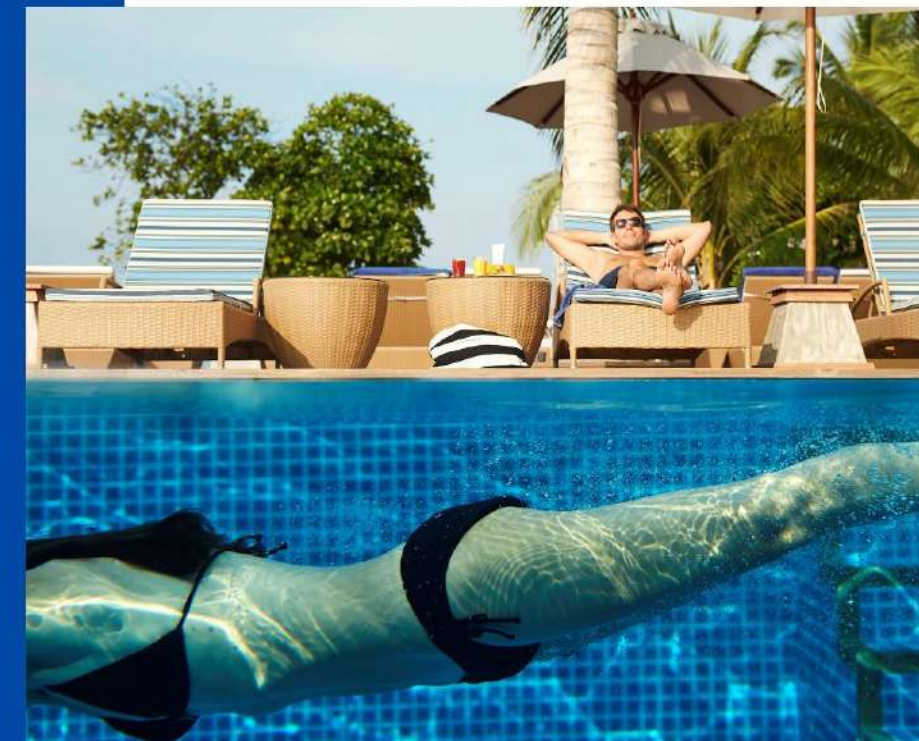
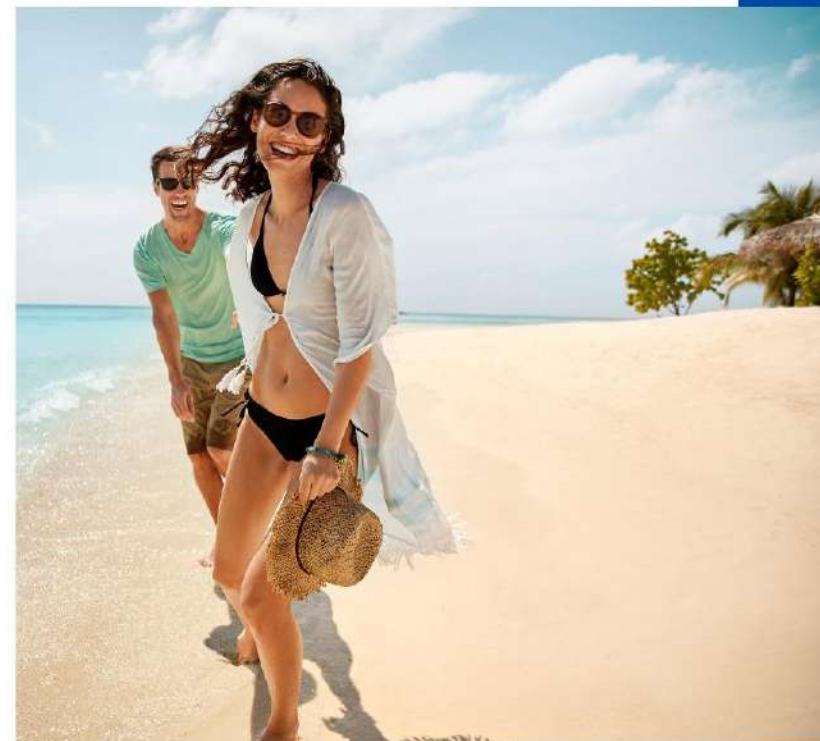


„ABSOLUTE WELL-BEING FROM THE FIRST STEP ON THIS ISLAND. “

Elke

„WONDERFUL, I CANNOT SAY ENOUGH GOOD THINGS“

Colette M.



„BEST RESORT IN THE MALDIVES!.“

James M.



ROBINSON 

Share the moment



RC
CL
INU

name tag

Separation chart
for new chapter
Headline also multi-line
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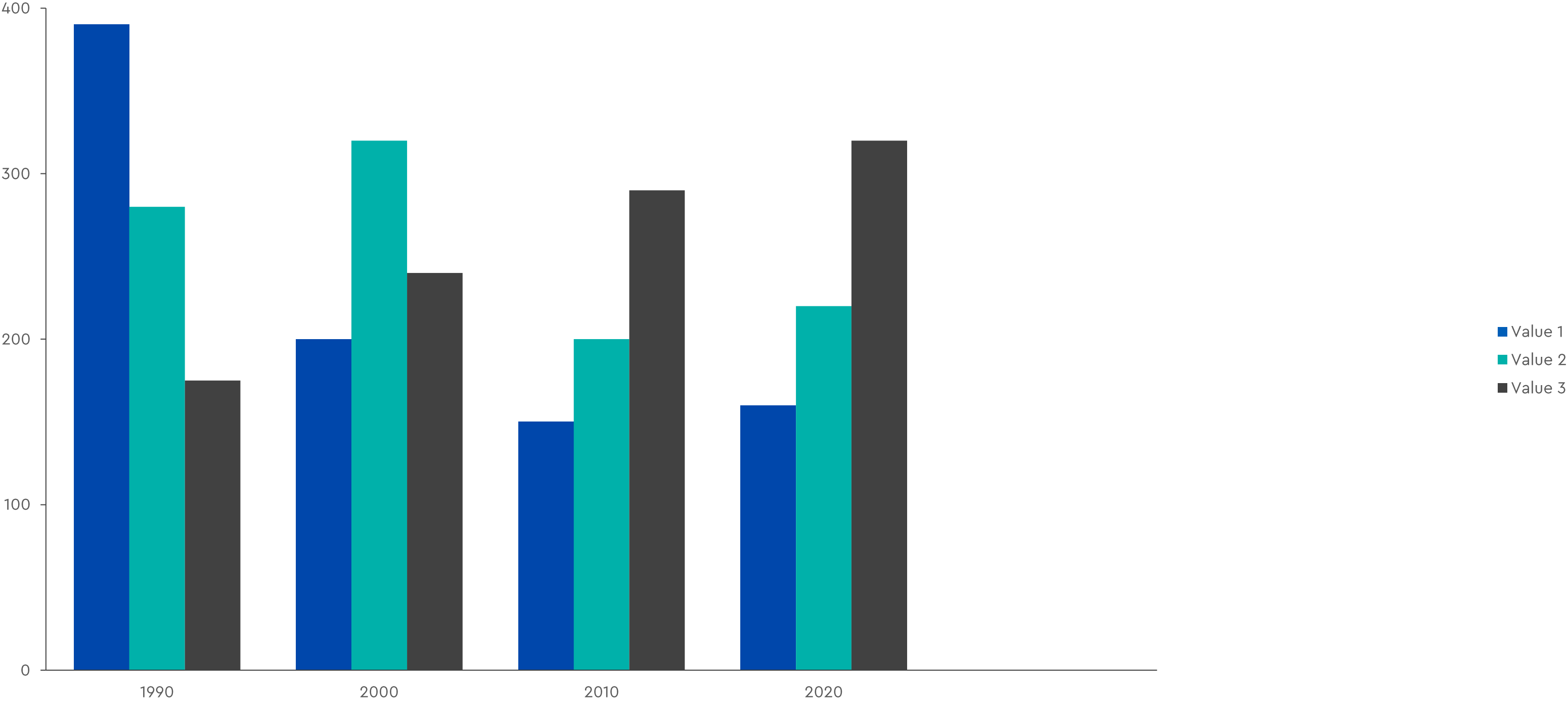
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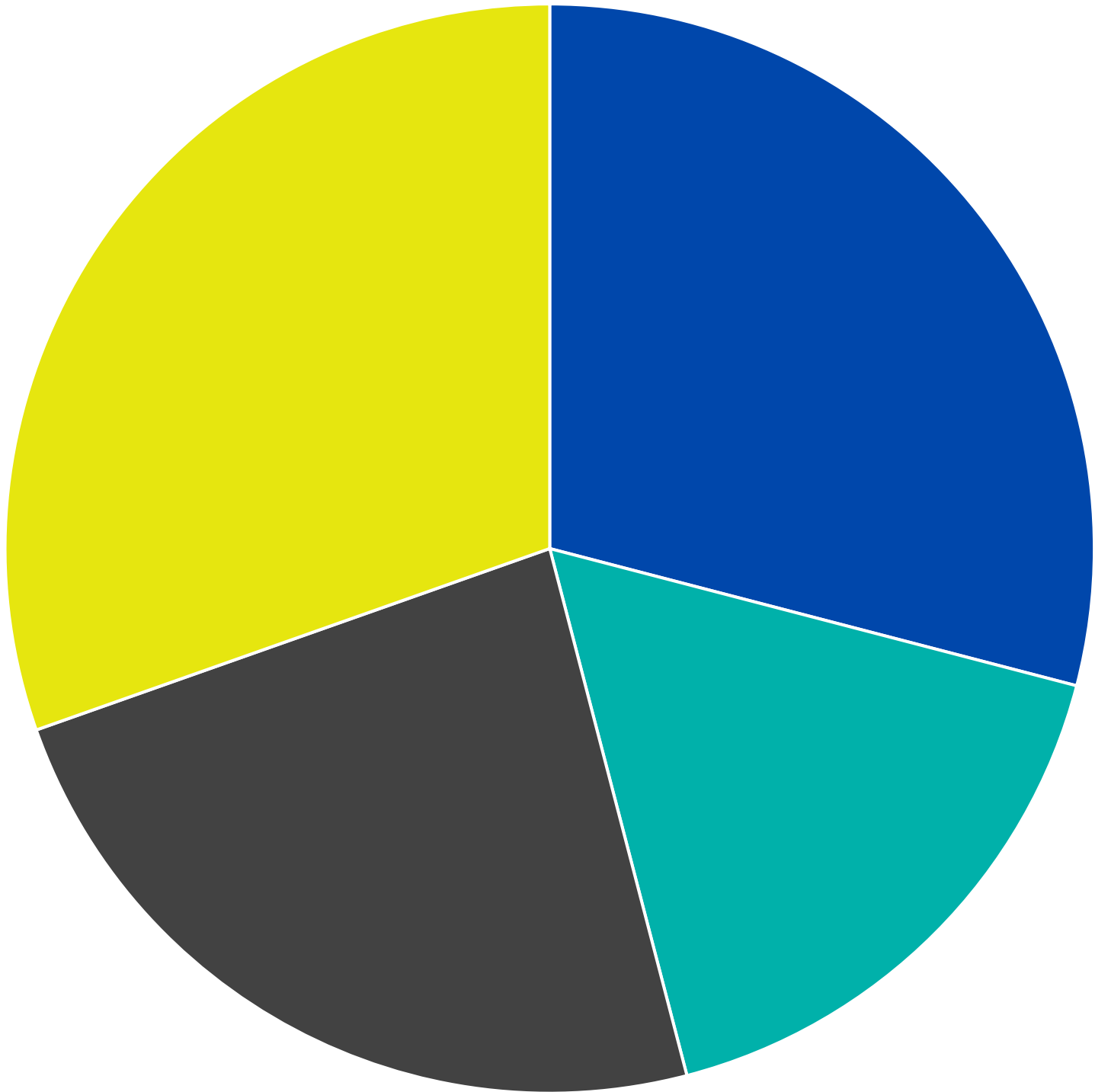
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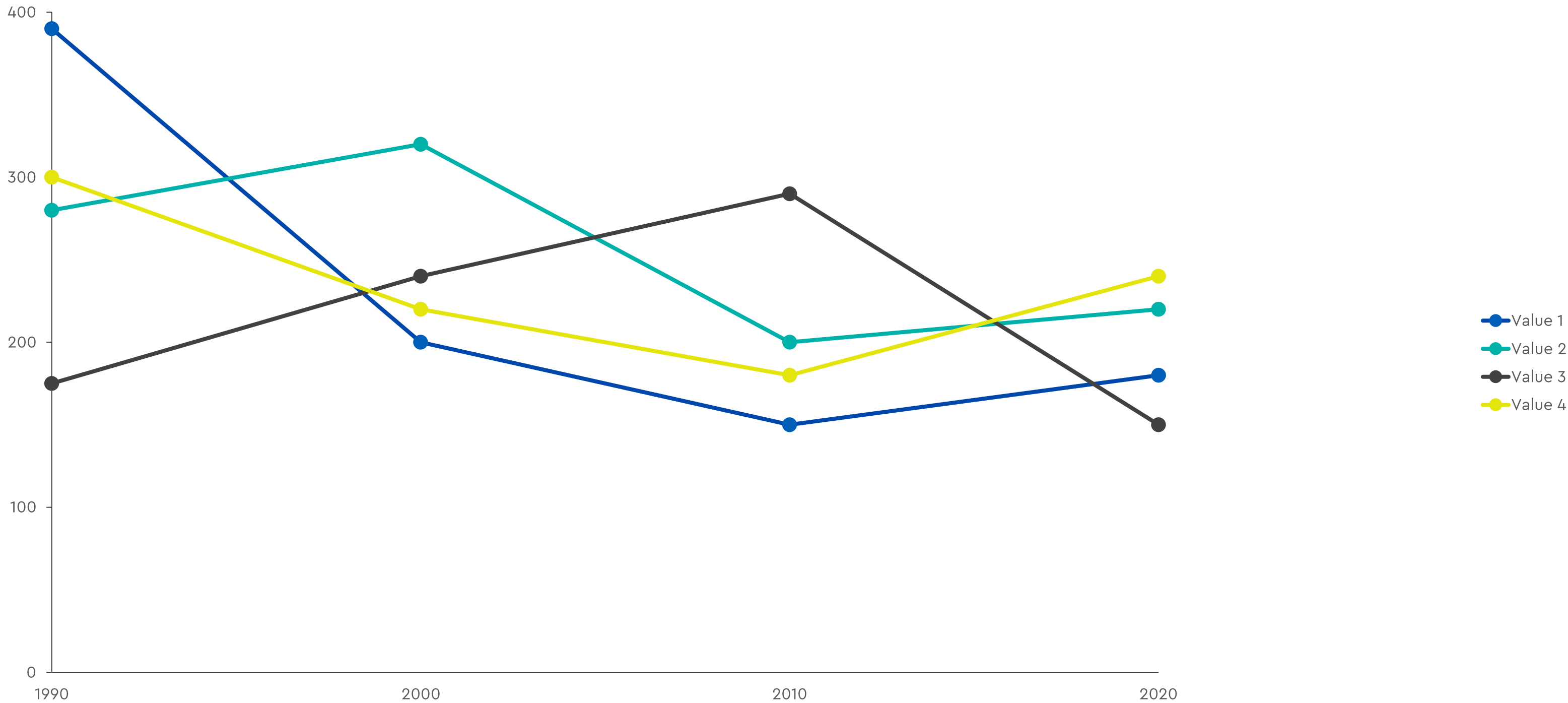


- Category 1
- Category 2
- Category 3
- Category 4

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